

Louis V. Gerstner, Jr. – Biographical Profile
As of September 2021

Education

Chaminade High School, Mineola NY	1955-1959
Dartmouth College – BA Engineering	1959-1963
Harvard Business School – MBA	1963-1965

Military

U.S. Army National Guard/Specialist 4/Corporal	1965-1971
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Career

Director, McKinsey & Co.	1965-1978
American Express Company, Chairman, CEO & President	1978-1989
RJR Nabisco, Inc., Chairman and Chief Executive Officer	1989-1993
IBM Corporation, Chairman and Chief Executive Officer	1993-2002
IBM Corporation, Chairman of the Board	2002-2003
IBM Corporation, Retired Chairman and Chief Executive Officer	2003-present
The Carlyle Group, Chairman	2003-2008
The Carlyle Group, Senior Advisor	2008-2016

Education Affiliations

New American Schools Development Corp. (vice chairman)	1991-1998
Board of Overseers-Annenberg Institute for School Reform-Brown University	1995-1998
Joint Council on Economic Education (Trustee/Chairman/Treasurer)	1975-1987
International Management Institute, Geneva	1984-1989
Harvard Business School Visiting Committee	1983-1989
Business Higher Education Forum	1989-1992
Next Century Schools (Chairman)	1989-1993
United Negro College Fund	1987-1991
Barbara Bush Foundation for Family Literacy	1989-1993
Achieve (co-chair / co-founder)	1996-2002
The Teaching Commission	2003/04-2006
Reinventing American Schools, Inc. (Chairman)	1995-2010
The Broad Center for the Management of School Systems	2008-2016
Council on Foreign Relations Independent Task Force on U.S. Education Reform and National Security	2011-2012
Co-Chair, 1996 National Education Summit	March 26-27, 1996
Co-Chair, 1999 National Education Summit	Sept 30-Oct 1, 1999
Co-Chair, 2001 National Education Summit	October 9-10, 2001

Government/Presidential Appointments

Member National Cancer Institute Advisory Board	1988-1989
Smithsonian Institution Board of Regents	1996-1999
U.S. Dept. of Labor Commission on Workforce Quality and Labor Market Efficiency (appointed by President Bush, Sr.)	1988-1989
President's National Security Telecommunications Advisory Committee (NSTAC)	1994-1997
Federal Communications Commission Network Reliability Council	1994-1996
Advisory Committee for Trade Policy and Negotiation (ACTPN)	1995-2002

Other

American Association of the Sovereign Military Order of Malta	1989-2003
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BOARDS AND AFFILIATIONS

Public

Chairman and CEO, IBM Corporation	1993 - 2003
• <i>Chairman April 1993-Dec. 2002</i>	
• <i>Stepped down as CEO March 2002</i>	
Member, Chairman's Council - DaimlerChrysler	2001 - 2005
Board Member - Bristol-Myers Squibb Corporation	1989 - 2006
Board Member - Squibb Company	1986 - 1989
Member, Advisory Board - Sony Corporation	2002 - 2012
American Express Company	1979 - 1989
AT&T	1989 - 1993
Caterpillar, Inc.	1984 - 1989
The New York Times Co	1986 - 1997
Jewel Companies, Inc.	1980 - 1984
Melville Corporation	1985 - 1989
RJR Nabisco Holding Co.	1989 - 1994

Private:

Chairman, The Carlyle Group	2003 - 2008
Senior Advisor, The Carlyle Group	2008 - 2016
Director, Bessemer Securities Corporation	2001 - 2015
Forstmann Little & Co. Advisory Board	2000 - 2003
First Data Resources Inc.	1983 - 1992
Warner Amex Cable Communications, Inc.	1986 -
MTV	1985

Major Non-Profit Affiliations

American Museum of Natural History

- Trustee 2003 – 2020
- Vice Chairman of the Board of Trustees 2007 – 2020
- Chairman of Science Policy Committee 2005 – 2019
- Executive Committee 2005 – 2020

Memorial Sloan Kettering Cancer Center

Boards:

- Boards of Overseers and Managers, *Memorial Sloan Kettering Cancer Center* 9/1977 - 3/1989
- Boards of Overseers and Managers, *Memorial Sloan Kettering Cancer Center* 1998 – Present

Chairs:

- Vice Chairman of the Board, *Sloan Kettering Institute for Cancer Research* 3/1999 - 3/2000
- Chairman of the Board, *Sloan Kettering Institute for Cancer Research* 3/2000 - 3/2012
- Honorary Chair of the Board, *Sloan Kettering Institute for Cancer Research* 4/2014 - Present

GSK Board of Trustees

- Chairman of the Board, Louis V. Gerstner, Jr. Graduate School of Biomedical Sciences 2004 – Present

The Broad Institute of MIT and Harvard

- Director 2010 – 2021
- Chairman, Board of Directors 2013 – 2021

Columbia University Medical Center

- Chairman, Board of Advisors, Department of Ophthalmology 1998 – 2012
- Member, Board of Advisors, Department of Ophthalmology 2012 – 2021

American Friends of Bilderberg, Inc.

1994 - 1998

New York Public Library – Trustee

1991 – 1996

Partner, New York City Partnership

1990 - 1992

Lincoln Center for the Performing Arts Board of Directors

1984 – 2002

Member of Board, Council on Foreign Relations

1995 – 2005

Director/Member, America-China Society

1987 – 2000

(merged in 2000 to National Committee on U.S. China Relations)

Director, National Committee on US-China Relations

2004 – 2011

Other Non-Profit Affiliations

Trustee, CSPP – Center for Security and Social Progress, Inc.	1997- 2001
Member, The Trilateral Commission	1995-1999
Trustee, CSIS (Center for Strategic and International Studies)	1987-1990
Fellow, America-China Forum	1992 – not active
Member, The Business Council	1992 - 2009
The Business Roundtable – Policy Committee	1991 - 1998
Director, Japan Society	1992 - 1997
Member, Business Committee for the Arts (founder David Rockefeller 1967)	circa 1984
Member, Travel and Tourism Advisory Board of the U.S. Dept. of Commerce	circa 1984
Director, International Golf Association	circa 1984
Co-Chair, Council for the United States and Italy – American Express	1985 - 1990
Director, Greenwich Boys Club	1983 - 1991
Board Member, Grocery Manufacturers of America (Treasurer 1992)	1989 - 1993
Trustee, Joint Council for Economic Education; Chair 1983-1985	1975 – 1987
Statue of Liberty Ellis Island Commission	1982 – 1986

BOOKS

Reinventing Education: Entrepreneurship in America’s Public Schools - pub. Dutton 1994

Co-authors: L.V. Gerstner, Jr.
R.D. Semerad
D. P. Doyle
W.B. Johnston

Who Says Elephants Can't Dance: Inside IBM’s Historic Turnaround - pub. Harper Collins 2002

Author: L. V. Gerstner, Jr.

MAJOR SPEECHES

National Governors’ Association

COMDEX

Crown Prince Senior Government Official Meeting – Mohamed Bin Zayed

Lecture Title: K-12 Education: the Key to Global Competitiveness – August 18, 2010

Competing in the Next Generation of e-business – e-business Conference & Expo – NY Dec. 12, 2000

National Security Agency – Future Day - November 1996

Keynote CeBit 1998 Opening Ceremony – Hannover Germany, March 1998

International Monetary Conference – Austria - June 1998

SIGNIFICANT EVENTS

White House Internet Commerce Policy Event – July 1, 1997

OpEd's

Racial inequities will grow if schools don't open safely this fall. Here's an action plan.

Don't demand that schools open without support or hide behind the mantra, 'It's all about kids' health.' Target money, spend it fast and make it safe.

USA Today – July 27, 2020

The Culture Ate Our Corporate Reputation

The Wall Street Journal – October 3, 2016

Ask the GOP candidates about Common Core – and U.S. competitiveness: Lou Gerstner (Opinion)

August 20, 2015 – Cleveland Plain Dealer

Private Money Pays Off for Medicine

By Eric Lander, Louis Gerstner Jr.,

The Wall Street Journal – August 11, 2014

Don't Just Cut Government, Reinvent It

Louis Gerstner Jr.

The Wall Street Journal – February 1, 2011

Race to the Top in Education

Harold E. Ford, Jr., Louis V. Gerstner, Jr., Eli Broad

The Wall Street Journal – November 25, 2009

It's Time to Reengineer U.S. Government – Outside Shot

Louis V. Gerstner, Jr.

BusinessWeek – September 29, 2008

How to Avoid the Next Big Crisis – Outside Shot

Louis V. Gerstner, Jr.

BusinessWeek - September 29, 2008

Lessons From 40 Years of Education 'Reform'

Louis V. Gerstner, Jr.

The Wall Street Journal – December 1, 2008

Sputnik Was Nothing: The calls for a crash program to defend our superpower status are even more urgent now

Newsweek International – November 28, 2005

Lou Gerstner on Change

Executive Excellence – June 1, 2005

Commentary: Do the Math: Money Plus Merit Equals Better Teachers; Professionalizing their pay would be the most effective education reform

Los Angeles Times – January 7, 2005

An Education Reform Agenda for the Next Four Years and Beyond

Education Week – January 5, 2005

Math Teacher Pay Doesn't Add Up

The Record – December 14, 2004

The Christian Science Monitor – December 13, 2004

OpEd's

Bad Schools + Shackled Principals+Outsourcing

The Wall Street Journal, October 7, 2004

Find, Support Best Teachers

USA Today – January 23, 2003

The Tests We Know We Need

Press-Telegram – March 15, 2002

The New York Times – March 14, 2002

National Education Talks Langish in Shadow of War

New York Times Abstracts – October 10, 2001

By Jacques Steinberg and Louis V. Gerstner, Jr.

The Problem Isn't the Kids

The New York Times – December 8, 2000

By Louis V. Gerstner, Jr. and Tommy G. Thompson

World –Class Tests

The Washington Post – September 25, 2000

Don't Retreat on School Standards

The New York Times, December 30, 1995

Shake Schools Up from Status Quo

USA Today – August 22, 1995

ARTICLES

Lou Gerstner: "Corporate Reinvention and Values"

McKinsey Quarterly – 2014 (pages 123-129)

Fix This Education (5 leaders in education: Steven Bill, Margaret Spellings, Dean Kamen, Michele Cahill, LVG)

Bloomberg Businessweek – October 2011

Washington Post Piece on support of testing (letter from Richard Mills) ?????

President of the University and Commissioner of Education – State Education Dept.

Blinded by Dot-Com Alchemy (guest commentary by Louis V. Gerstner, Jr.)

Business Week – March 2, 2000

Don't dumb down education standards"

USA Today – January 3, 2000

“We Won’t Stop Until We Find Our Way Back”

Business Week – May 1, 1995

The Sputnik Factor (commentary)

Education Week – October 26, 1994

Untangle The State Regulatory Web

American Advertising – Winter 1990-91

“What’s Ahead for Partnerships?”

School CEOs Must Take Risks

The School Administrator – April 1990

“Miss Liberty Meets the Corporate Entrepreneur”

Harvard Business School Bulletin – 1984

Interview with John Junkerman (American Express)

“The Chief Financial Officer as Activist”

Harvard Business Review – September/October 1976

Louis V. Gerstner, Jr. and Helen Anderson

“Can Strategic Planning Pay Off” **same as reprint below

British Institute of Management (BIM) (McKinsey & Co.) - 1972

Decision-Making: The Chief Executive’s Challenge

“The Practice of Business: Can Strategic Planning Pay Off?” – December 1972

Reprint from Business Horizons **

“Spin-Offs – Tool for Corporate Growth”

McKinsey Quarterly – 1971

“Corporate Mitosis: The Whys and Hows of Spin Offs”

Corporate Financing – July/August 1970

ARTICLES (cont’d)

“College Recruiting: Why the Good Ones Get Away”

Management Review – American Management Association – March 1966

HONORS & AWARDS

Honorary Doctor of Science – American Museum of Natural History Richard Gilder Graduate School	October 2014
Honorary Doctor of Humane Letters- Dartmouth College	June 2013
Executive of the Year Award – Simon School of Business – University of Rochester	May 2013
Honorary Doctor of Science - Gerstner Graduate School of Biomedical Science Memorial Sloan Kettering Cancer Center	May 2012
Honorary Knight of the British Empire (KBE) Awarded by Queen Elizabeth II	Sept. 2001
The Frank Hawkins Kenan Institute of Private Enterprise – Builder Award U.S. Chamber of Commerce – Washington DC	Dec. 2001
Honorary Doctor of Laws:	
• Wake Forest	May 1997
• Brown University	May 1997
• Notre Dame University – The Degree of Doctor of Laws	May 2001
Fellow, American Academy of Art & Sciences Induction	April 2000
The Catalyst Award – Honoring Corporate Initiatives to Promote Women’s Leadership Waldorf - NYC	March 2000
Honorary Doctor of Engineering - Rensselaer Polytechnic Institute	Nov. 1999
Washington University Award for Excellence in Business, Engineering & Technology	Jan. 1999
Visionary Award from New Visions Public Schools	May 1999
Member, National Academy of Engineering Induction	Feb. 1999
National Alliance of Business Founder's Award:	Nov. 1999
The Cleveland E. Dodge Medal for Distinguished Service to Education - Teachers College, Columbia University	April 1995
American Museum of Natural History's Distinguished Service to Science and Education Award	May 1995
Harvard Business School Club of Greater New York 1995 Business Statesman	June 1995
Honorary Doctor of Business Administration – Boston College	May 1994
Henry Ford II Business Award	